

Time	Stream	Speaker
9.00am - 9.15am		Registration
9.15am - 9.30am		Welcome - Penny Thomas
9.30am - 10.15am	Customer Intelligence	Wendy Anderson - Cisco
10.15am - 11.15am	Technology Intelligence	Daniel Alvers - Katanya Mitch Atkinson - Katanya
11.15am - 11.45am		Morning tea
11.45am - 12.30pm	The NeXt Intelligence	Leoni Henzell – Beauty's got soul
12.30pm - 1.15pm	The NeXt Intelligence	Stefan Grafe - Mext
1.15pm - 1.45pm		Lunch
1.45pm - 2.30pm	Market Intelligence	Amanda Ralph – Product and Design Thinking Leader
2.30pm - 3.15pm	Market & Business Intelligence	Dr Bob Murray - FortinberryMurray
3.15pm - 3.45pm		Afternoon tea
3.45pm - 4.15pm	Technology Intelligence	Heidi Mantis - Telstra
4.15pm - 5.00pm	CMO Panel	<ul> <li>Fraser McNaughton - Grant Thornton</li> <li>Penny Thomas - JLL</li> <li>David Lennane - Colin Biggers &amp; Paisley</li> <li>Dale Bryce - Entura</li> <li>Grant Butler - The Editor Group (Facilitator)</li> </ul>
5.00pm - 5.10pm	Close	Penny Thomas
6.00pm - 8.00pm		Cocktail Party – The Woolshed